



LISC



New Orleans NFL Youth Education Town (NFL YET)

SERVICE ANNOUNCEMENT

LISC AmeriCorps Member

Serving at New Orleans NFL Youth Education Town

NFL Youth Education Towns (NFL YETS) are education and recreation centers constructed in Super Bowl host cities that serve as legacy gifts from the National Football League. The NFL donates \$1 million towards the development of an NFL YET in an underserved area of the Super Bowl city. The Super Bowl host committee works to gain local public and private support to match the NFL's investment and establish a non-profit entity with a 10-year operating and fundraising plan to ensure that each NFL YET remains viable in their communities long after the Super Bowl has been played.

The New Orleans NFL YET was a legacy gift from the National Football League following the 1997 Super Bowl played in the city. The NFL YET, located in Central City was devastated by Hurricane Katrina in 2005; it maintained 3-4 feet of water both inside and outside for nearly 2 weeks. Over \$900,000 in damages was incurred and the building was infested with mold from the standing water. A group of volunteers led by the New Orleans Saints and Boys and Girls club officials worked quickly to reopen the YET by July 2006. The New Orleans NFL YET was the sole children's organization that re-opened so quickly following the hurricane and continues to serve the Central City community amidst the loss of many community assets and partners.

Post-Katrina, there have been shifting developments in the community surrounding the New Orleans NFL YET and it now finds itself in a position where they must move forward strategically so that the needs of this changing community are met.

The mission of the LISC AmeriCorps program is to transform distressed neighborhoods into healthy communities by placing AmeriCorps Members with community organizations. LISC helps organizations assist in the revitalization of underserved neighborhoods across America by providing financing and technical know-how to our community partners in order for the groups to develop affordable housing, create jobs and expand other services that improve the quality of life in the low-income communities where they live and work. AmeriCorps is one component of LISC's human capital agenda and seeks to attract talented individuals to serve for one year at partner organizations to help build organizational capacity.

Member Activities

The LISC AmeriCorps member will be based at the New Orleans NFL YET. The AmeriCorps member will be tasked with producing the following deliverables by the end of his/her service term:

- A visioning statement for the center
- An assessment within a 5 mile-radius of the surrounding community to identify:
 - Social services currently available and those that are still lacking
 - Number of youth currently in the community
 - Partnerships and collaborations that can be formed to strengthen the NFL YET
 - Future development plans for Rosenwald, BW Cooper Housing Complex, and schools in the area
- A plan to assist the NFL YET Staff and Board in leveraging the NFL brand to build new relationships, gain additional funding, and to galvanize community support for the NFL YET.
- An assessment plan for transportation needs, resources available and school district engagement

- To assist in the identification and recruitment of high-impact New Orleans NFL YET Unit Advisory Council Members
- Other assignments to be determined

Minimum Qualifications

- ◆ MPA, MBA, graduate work in public policy or urban planning preferred.
- ◆ US citizen or permanent resident status
- ◆ A dynamic people-person with a desire and ability to work with a diverse group of people, particularly those living in low-income neighborhoods
- ◆ Ideally, someone who is from the same community and/or is very familiar with New Orleans
- ◆ Good computer, written, and oral communication skills
- ◆ Ability to work a flexible schedule (some night and weekends may be required)

Member Benefits

Full time members are required to serve for a minimum of 1,700 hours and a full year at the New Orleans NFL YET. The member will attend a national orientation one week in fall and monthly meetings and trainings hosted by LISC. The New Orleans NFL YET will also make additional training opportunities available. Members will earn a stipend of \$18,000 and are eligible to participate in the AmeriCorps health insurance program and may apply for childcare benefits. Upon successful completion of the service year, members will be eligible for a \$4,725 education award to pay off qualified student loans or return to school.

Please send submissions to:

Beverly Smith
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Local Initiatives Support Corporation
NFL Grassroots Program
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DEADLINE: AUGUST 15, 2009

LISC IS AN EQUAL OPPORTUNITY EMPLOYER